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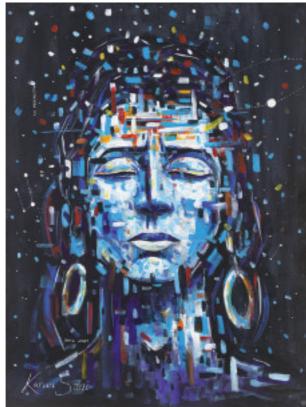
Immerse yourself in Spiritual Art

Advertising Feature

Making spirituality accessible to everyone – that is the underlying message of this unique art gallery, www. art-ma.com. Spiritual art works to uplift an individual's soul, ignite happiness and provide poignant moments of reflection. At Art-ma, you will find a stunning collection of paintings that help tune the mind to the spiritual.

"We collaborate with likeminded artists from around the world with the sole aim of increasing awareness about spirituality in a way that would engage both children and adults – irrespective of their background, income or belief," says Reena Popat, the co-founder of Art-ma.

The Mahabharata Collection, by renowned Italian Artist Giampaolo Tomassetti, for example, brings together the spirituality of the East with the aesthetic values of the West. Tomassetti, who is a student of Vedic culture and even lived as a monk for a few years, brings to life his deep knowledge of this epic with his brilliant use of colours, landscapes and motifs. For example, he subtly informs the viewer of the pain behind the reunion of Kunti with Karna, the son she abandoned, with his delicate of facial expressions.



Another piece celebrates the grand arrival of the Pandavas to Hastinapura. Each painting works to highlight why the Mahabharata remains relevant even today – because it deals with traits that are inherent in human nature.

Art-ma elevated the viewing experience with the creation of a recent virtual art gallery in collaboration with Sheffield Hallam University, "This fully immersive and interactive gallery, was custom built, embedded with videos and text giving viewers a better understanding of the collection," says the founder of Art-ma.

The Vedic influence can also be seen in the spiritual artworks of Italian artist Patrizio Landolfi, especially in Kalpavriksha - The Wishing Tree and Aum - The Primordial Vibration.

Another Art-ma artist, London-based Karun Soni, uses his own spiritual experiences to





create art that connects to the soul. One piece in particular combines the themes of mental health and the teachings of Lord Shiva. Central to the

a much-needed message, especially in pandemic times.

Art-ma also commissions artworks. For example, you will find an exclusive collection for



piece is a Shiva-like figure, who is meditating in order to gain control over his anxious thoughts. Here, Lord Shiva represents the human condition. Soni, who went through a dark phase in life, found solace in one of Lord Shiva's teachings on the importance of self-control of the mind, body and spirit in order to lead a successful life. An important lesson in a world that is now, more than ever, filled with uncertainty.

The selection of paintings at Art-ma not only propagate spirituality, they also reflect the times we live in. The latest painting to be released on the website is that of Bhaisajyaguru (also known as the Medicine Buddha), who empowers his followers with positive energy that is essential to heal –

Art-ma which depicts the five fundamental elements – fire, water, earth, air and space – which is a common theme across cultures.

In the pipeline are several more exciting collaborations with local, national and international artists.

When it comes to spiritual artwork, Art-ma is the gateway for you to look within. "We create spiritual artwork in all forms, from 40 foot murals on buildings, to specially commissioned pieces for corporate spaces and your inner sanctum," says Reena. So if you are looking for positive vibrations, your search ends at Art-ma. From full-sized canvases to high-quality prints, Art-ma will guide you to a new perspective www.art-ma.com

